



1835

1 LITRE

SCOTCH WITH A HISTORY  
IMPORTED

OLD Smuggler  
BLENDED SCOTCH WHISKY

PRODUCT OF SCOTLAND

OLD Smuggler

BLENDED SCOTCH WHISKY

# OLD Smuggler®

## BLENDED SCOTCH WHISKY

In 1644, the Scottish Parliament introduced a notorious excise duty on Scotch whisky. This tax would continue to rise for the next several decades. This was simply unacceptable to those whose families had been making whisky mainly for themselves.

Smuggling quickly became a way of life for the distillers who made it their mission to share their whiskies throughout the Scottish isles. Unable to curtail the smuggling, the government was eventually forced to reduce the duty in the early 1800's, leading to the establishment of legal distilleries. One of the few distilleries to have survived from that time is Old Smuggler, who chose their name to honor the spirit of the early whisky maker.



### Key Selling Points

- Founded in 1835
- Finest Highland, Lowland and Isles malts
- Quality and Value
- #5 leading brand in the US bottled Scotch market

### Tasting Notes

- Gold/amber color
- Flavors of charcoal, English toffee and caramel
- Slightly dry with hints of nut and heather

|                                    | 750 ml                 | 1.0 L                 | 1.75 L             |
|------------------------------------|------------------------|-----------------------|--------------------|
| <b>Bottles Per Case</b>            | 12                     | 12                    | 6                  |
| <b>Case Dimensions (L x W x H)</b> | 16.69 x 12.56 x 11.06" | 15.1 x 11.37 x 12.62" | 14.25 x 9.75 x 13" |
| <b>Case Weight</b>                 | 33 lbs.                | 41 lbs.               | 25 lbs.            |
| <b>Cases Per Pallet</b>            | 70                     | 55                    | 60                 |
| <b>Cases Per Tier</b>              | 14                     | 11                    | 12                 |
| <b>UPC</b>                         | 0 88320 00402 1        | 0 88320 00401 4       | 0 88320 00400 7    |
| <b>SCC</b>                         | 1 00 88320 00402 8     | 1 00 88320 00401 1    | 1 00 88320 00400 4 |